



DIJON FILM FORUM

15TH TO 17TH OCTOBER 2009

CINEMA AND INDEPENDENCE IN THE AGE OF ECONOMIC CONCENTRATION

FRIDAY 16 OCTOBER / 9.30-12.00

The major film, audiovisual or Internet-related groups are now concentrating several links in the film chain, including production, screening and publishing.

This economic set-up often favours big-budget films, when the less affluent, and especially those from ethnic minorities, have difficulties finding finance and distribution.

This situation has reshaped the economy of creation, affecting the depreciation of films and reducing risks for powerful operators.

How can creative independence find its rightful place? How can it profit from it?

Animated by :

- Gérard KRAWCZYK (Auteur, Réalisateur, Producteur, Membre de L'ARP)
- Cécile TELERMAN (Author, Director, Producer, ARP Member)

With :

- Frédéric BRILLON (Producer - Epithète Films)
- Brahim CHIOUA (General Director, Wild Bunch)
- Elisabeth FLÜRY HERARD (Vice President – Concurrence Authority)
- Andrea PURGATORI (Director)
- Alain SUSSFELD (General Director, UGC)

FINANCING FILMS IN THE AGE OF THE INTERNET

FRIDAY 16 OCTOBER / 2.00 – 4.30PM

The film scene is currently facing an unprecedented degree of fundamental change: new broadcasting services are appearing and a new economy is emerging, shaping film financing and the perception of media chronology.

Internet service providers and telecom operators are becoming broadcasters, and even publishers, of content; on-demand audiovisual media services are the players of tomorrow.

The film and audiovisual scene has thus embarked on one of its greatest changes.

We urgently need therefore to rethink its economic balance, adjust the financing of distributors in creation and build relationships between new arrivals and traditional partners, in order to ensure a model that serves creation.

Are we at an historic turning-point for creativity and the distribution of audio-visual productions? Are we up to the challenge?

Animated by :

- Radu MIHAILEANU (Author, Director, Producer, ARP President)
- Pierre JOLIVET (Author, Director, Producer, ARP Vice President)

With :

- Rodolphe BELMER (Cinema Director - Canal+)
- Xavier COUTURE (Contents Director - Orange)
- Emmanuel GABLA (Member of CSA)
- Maxime LOMBARDINI (General Director - Free)
- Frédéric MITTERRAND (Minister of Culture and Communication)
- Marc TESSIER (General Director - Glowria, President of VoD syndicate)

IS FRANCE HEADING FOR COPYRIGHT?

SATURDAY 17 OCTOBER / 9.30-12.00

Following a report by René Bonnell *Copyright in the film industry: costs, income and transparency*, the payment of copyright holders has become a subject for reflection.

Relations that bind producers, authors, distributors and all the economic players of films need to be reconsidered.

How is the system failing and how can it be amended?

What are the most appropriate measures to restore confidence in partnerships and ensure fair payment for everyone?

Animated by :

- Dante DESARTHE (Author, Director, Producer, ARP Vice President)
- Jean-Paul SALOME (Author, Director, Producer, ARP Vice President)

With :

- Eric ALTMAYER (Producer - Mandarin Cinéma, President of APC)
- René BONNELL (Producer - Octave Films)
- Elias DAVIS (Writers Guild of America, West)
- Michel HAZANAVICIUS (Author, Director, Producer, ARP Member)
- Pascal ROGARD (General Director - SACD)
- Jean-Paul ROUGIER (Former General Director - TFM)
- François SAMUELSON (Artistic Agent – Intertalent)

CINEMAS IN MEDIA CHRONOLOGY

SATURDAY 17 OCTOBER / 2.00 – 4.30PM

The media chronology has been reorganised in order to try and combat the disease of piracy, plug any holes in distribution and offer an attractive, legally permitted product.

The broadcast times on various windows after a film has come out in the cinema, have been reduced: physical and on-demand video, pay and terrestrial TV, co-producers or not of the film, on-demand video by subscription or free-of-charge all benefit more rapidly from films.

Faced with the increasing numbers of broadcast windows, do cinemas have to change if they are to remain?

What role do they play in the film economy and, more generally, in cinema economy?

Is its position as the first screening opportunity in the media chronology assured long-term?

How can they draw benefits from other broadcast windows, in order to discover a new dimension in the new digital era?

And what about its rights and responsibilities?

Animated by :

- Jacques FANSTEN (Author, Director, Producer, ARP Member, President of SACD)
- Michel FERRY (Author, Director, Producer, ARP Member)

With :

- Véronique CAYLA (President of CNC)
- Nicolas CHARLE (General Director - CDiscount)
- Jean LABE (President of FNCF)
- Manuel MUNZ (Producer – Les Films Manuel Munz)
- Robert PISANO (President and Chief Operating Officer - MPAA)
- Alain ROCCA (Producer - Lazennec Productions, President of Universciné)
- Carole SCOTTA (Producer – Haut et Court. President of DIRE)
- Ad WESTRATE (President of UNIC)